



Carlisle Cricket Club Policy on the use of social Media

Social Media

Club Officials / Coaches / Managers

Facebook and Twitter accounts

1. You should have separate Carlisle Cricket Club related and personal pages – all contact with players should be through the cricket club related pages
2. Contact with players should be strictly in relation to training, coaching, matches and cricket related activity.
3. Your personal account should have its privacy settings adjusted so that content is only visible to accepted 'friends'
4. These measures will keep younger players safe from material that may be unsuitable for them and will reduce the risk of your online interactions from being viewed with suspicion.
5. If younger players request to be your 'friend' on a social media site, you should direct them to the cricket related page and keep all contact professional. What they might consider innocent, friendly contact may not be seen as such by their parents, people at the club and others.
6. Content posted on the cricket related page – remember:

You are representing the club

Your communications should conform to 'Safe Hands' policy and guidance – ensure nothing you post could cause distress or be seen as inappropriate for children.

If you wouldn't put it on the club notice board, it doesn't belong on the club's social media pages.

You should have consent before posting any personal information online – this includes photographs where an individual can be identified. **Remember the picture / no name guidance for under 18s**

Texts and emails: contacting Under 18 players

1. You should make arrangements for under 18s via their parents or carers; this includes text and email messages
2. For over 16s an acceptable exception to this rule is to text or email the parent and to copy it into the 16 or 17 year old, with the parents' prior consent. This means that the parent can monitor communications, but the 16 or 17 year old receives the information directly.

3. You should not engage in individual text or email conversations with a 16 or 17 year old without the parents receiving the same messages from you.
4. All contact with children should be in relation to coaching, matches and cricket related activity.

Social Media: Do's and Don't's – Coaches / Managers / Club DO

- Have separate social media accounts for cricket club related and personal use.
- Keep your photos and personal information private
- Apply the Codes of Conduct and appropriate professionalism to your behaviour online, by text and email.
- Obtain consent before posting any personal information online – this includes photographs where an individual can be identified
- Remember the picture / no name guidance for Under 18s

Coaches / Managers / Clubs DO NOT

- Send text messages to juniors – make arrangements via their parents.
- Send private messages to children and young people via social media
- Invite or accept children and young people to become 'friends'
- Send inappropriate text messages or post messages on social media that are offensive, nasty or derogatory in any way.

Adults playing in Open Age teams

You should be mindful of who may have access to material you share via social media, including Facebook, Twitter and other platforms.

If you have concerns regarding social media, texts and emails

If you suspect that someone is using social media in an unsafe or inappropriate manner, you should report their behaviour to your Club Welfare Officer, the County Welfare Officer or the ECB Safeguarding team – email safeguarding@ecb.co.uk

If you believe an offence has been committed, or that someone's use of social media is placing a child at risk of harm, inform the police immediately